

natural Spa factory®
— EST. BATH ENGLAND —

PRIVATE LABEL PROCESS





BEFORE THE FACTORY GETS STARTED...



1
CHOOSE THE PRODUCTS
YOU WOULD LIKE TO
PRIVATE LABEL FROM
OUR RETAIL WEBSITE:
NATURALSPAFACTORY.COM
(WE CAN ALSO HELP YOU
DECIDE THIS ON A CALL.)

2
DECIDE ON YOUR
WISHLIST OF SAMPLES
AND SEND OVER TO
US ALONG WITH YOUR
DELIVERY AND INVOICE
ADDRESS.

3
CLICK THROUGH ON THE
INVOICE LINK AND PAY AT
TRADE COST.

4
CHOOSE THE COMPONENTS
YOU WOULD LIKE FOR EACH
PRODUCT FROM OUR
CATALOGUE.

5
ONCE YOUR SAMPLES
HAVE ARRIVED, SEND US
YOUR FINAL LIST AND THE
ORDER QUANTITIES YOU
ARE CONSIDERING ALONG
WITH THE COMPONENT
CODES YOU WANT TO USE.

6
AGREE THE QUOTE, WE
WILL RAISE THE INVOICE
FOR 50% OF THE FULL
AMOUNT WHICH INCLUDES
YOUR SET UP FEE.

NATURAL SPA FACTORY
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PROJECT LAUNCHED

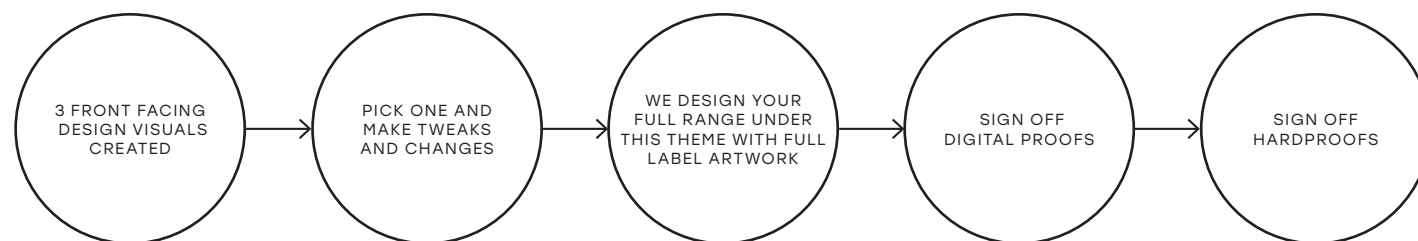
*THE LABEL BRIEF IS A TEMPLATE EXCEL SPREAD SHEET WE WILL SEND OVER FOR YOU TO FILL IN. IT ASKS FOR ALL THE TEXT YOU WOULD LIKE ON THE LABELS INCLUDING THE PRODUCT NAME, SUBHEADINGS AND DESCRIPTIONS SO OUR DESIGNER KNOWS WHAT TO INCLUDE ON THE LABEL ARTWORK. WE HAVE EXAMPLES AND DIAGRAMS TO HELP YOU WITH THIS



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DESIGN & LABEL ARTWORK



“IT’S BEEN FANTASTIC WORKING WITH THE
DESIGN TEAM AT NATURAL SPA FACTORY.
SUPER FRIENDLY, PROFESSIONAL AND
ORGANISED. THE QUALITY OF THE WORK
THEY HAVE DONE FOR ME IS INCREDIBLE!
I LOVE MY PRODUCT LABELS!”

PURCHASING & PRODUCTION

12 WEEK LEAD TIME STARTS



“I’M SO HAPPY THAT I DECIDED TO WORK WITH NATURAL SPA FACTORY. THE WHOLE PROCESS HAS BEEN INCREDIBLY STRAIGHT FORWARD. THEY COMMUNICATED WITH ME REALLY WELL, HELPED GUIDE ME ON THE AREA’S I WASN’T SURE ON SUCH AS REGULATIONS AND DELIVERED ON TIME. I ALSO CANNOT FAULT THE QUALITY OF THE PRODUCTS. YOU CAN REALLY SEE THEY ARE 5 STAR SPA STANDARD.”

WE PRODUCE
THE BULK AND
ORDER LABELS

FILL INTO
OUR BOTTLES,
HAND LABEL

DISPATCH

✉ PRIVATELABEL@NATURALSPAFACTORY.CO.UK
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